



Windstar Cruises and James Beard Foundation Resumes and Strengthens Culinary Partnership



Above: Chef Jennifer Jasinski performs a culinary demonstration aboard Windstar Cruises. Jasinski won the James Beard Foundation Award for Best Southwest Chef in 2013 and sailed with Windstar as a James Beard Foundation guest chef in 2017.

SEATTLE, WA, August 16, 2021 – U.S. headquartered small ship cruise line [Windstar Cruises](#) has renewed and strengthened its relationship as the Official Cruise Line of the [James Beard Foundation](#). The nonprofit organization's mission is to celebrate, support, and elevate the people behind America's food culture and champion a standard of good food anchored in talent, equity, and sustainability, aligning with the small ship cruise line's commitment to fresh and local epicurean experiences around the world.

Windstar Cruises and the James Beard Foundation have partnered in some capacity for the past five years. The new partnership extends until 2025 and includes three themed cruises per year hosted by a James Beard Foundation-affiliated chef beginning in 2022 (dates and chefs to be announced soon).

The themed cruises will include chef demonstrations, as well as a hosted four-course dinner. Each of the themed cruise chefs will provide recipes for the sailing, which will also be featured on

Windstar's menus across the fleet and sailing regions. The partnership includes a variety of events and cross-marketing promotions, plus sponsorship status for the James Beard Awards in 2021.

"The long-term partnership is a result of past successes of the unique travel-culinary program, which hand-picks acclaimed culinary experts to share their knowledge of cuisines of the world with travelers, and showcases exclusive recipes on sailings across Windstar's fleet of six elegant yachts," further explains Windstar President Christopher Prelog.

"After so much time eating in our homes, we're excited to travel and taste the best the world has to offer again. We are thrilled to continue our partnership with Windstar allowing us to pair James Beard Foundation-affiliated chefs with sailings to some of the world's most delectable destinations," says Kris Moon, President and COO of James Beard Foundation.

Windstar Cruises is returning to operations in a phased manner, requiring vaccinated guests + crew among a host of health and safety precautions. Four of the line's six yacht fleet are now back in the water cruising.

For more details on Windstar Cruises, visit www.windstarcruises.com.

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About Windstar Cruises

Windstar Cruises operates a fleet of six boutique all-suite and sailing yachts carrying 148-342 guests. Small ship cruises sail throughout Europe, the Caribbean, Costa Rica and the Panama Canal, Asia, Alaska and British Columbia, Canada and New England, Tahiti and the South Pacific, Mexico and U.S. Coastal and Australia. Windstar launched the *\$250 Million Star Plus Initiative* to transform the three all-suite Star Plus Class ships with new suites, restaurants, and a world-class spa and fitness center. The award-winning line is known for immersive experiences, destination authenticity, port-intensive itineraries, exceptional service, and an innovative culinary program. Windstar Cruises is part of the Xanterra Travel Collection, a group of global hospitality and travel companies, one of which traces its history back over a hundred years of operating our country's iconic national parks, including Grand Canyon, Yellowstone, Glacier, Death Valley, and many others. Xanterra Travel Collection is owned by The Anschutz Corporation, the ultimate owner of the Broadmoor, Sea Island, and entertainment giant AEG, Anschutz Entertainment Group.