

Windstar Cruises Announces Send Your Travel Advisor on a Cruise Vacation Contest for Travel Advisor Appreciation Day

SEATTLE, WA, May 5, 2021 – May 5, 2021 is Travel Advisor Appreciation Day, and after the year travel advisors have had booking *and rebooking* travel, counseling customers on a multitude of new health and safety considerations, and helping their clients dream of future trips of a lifetime... they deserve a chance to enjoy a vacation for themselves.

Small ship cruise line <u>Windstar Cruises</u> is recognizing the hard work these professionals do by announcing a #WindstarLovesAdvisors **Send Your Travel Advisor on a Cruise Vacation** contest, where travel advisors can be nominated by their clients and colleagues to win a seven-day cruise aboard one of Windstar's newly reimagined, 312-passenger all-suite yachts.

Submissions will be open on Windstar's <u>Facebook Page</u> beginning Monday, May 10, and will remain open through May 14. Look for a daily contest post and nominate an advisor in the comments section. Windstar Cruises staff will then narrow down the nominees to the top five advisors, putting these entries to a final vote by Windstar's Facebook fans to determine the Grand Prize winner the week of June 7, 2021

The winning agent will embark on a free seven-day cruise, with a choice of 2021 sailings aboard Windstar's newly renovated, all-suite, 312-person yachts, *Star Breeze, Star Legend*, or *Star Pride*, to destinations such as Greece, Tahiti, and the Caribbean, including *Beach Sun & Fun*: A *Remote Caribbean Getaway* – a unique itinerary for this summer that promises uncrowded sandy beaches, fruity tropical drinks, and much-needed moments of relaxation that embarks from St. Maarten starting June 19, 2021.

The contest is only open to U.S. residents, and while advisors may nominate each other, they may not nominate themselves. For more details and Official Rules, visit <u>Windstar's blog.</u> To nominate a travel advisor, visit Windstar's Facebook Page May 10 – 14, 2021: <u>https://www.facebook.com/WindstarCruises/</u>.

For updated information, reservations, and itineraries, visit <u>www.windstarcruises.com</u>. Editor's note: Find downloadable <u>images</u> here.

Contacts:

Sarah Scoltock, Director of Public Relations, Windstar Cruises / <u>sarah.scoltock@windstarcruises.com</u> Sally Spaulding, Account Director, Percepture / <u>sspaulding@percepture.com</u>

About Windstar Cruises

Windstar Cruises operates a fleet of six boutique all-suite and sailing yachts carrying 148-342 guests. Small ship cruises sail throughout Europe, the Caribbean, Costa Rica and the Panama Canal, Asia, Alaska and British Columbia, Canada and New England, Tahiti and the South Pacific, Mexico and U.S. Coastal and Australia. Windstar launched the *\$250 Million Star Plus Initiative* to transform the three Star Class ships with new suites, restaurants, and a world-class spa and fitness center. The award-winning line is known for immersive experiences, destination authenticity, port-intensive itineraries, exceptional service, and an innovative culinary program. Windstar Cruises is part of the Xanterra Travel Collection, a group of global hospitality and travel companies, one of which traces its history back over a hundred years of operating our country's iconic national parks, including Grand Canyon, Yellowstone, Glacier, Death Valley, and many others. Xanterra Travel Collection is owned by The Anschutz Corporation, the ultimate owner of the Broadmoor, Sea Island, and entertainment giant AEG, Anschutz Entertainment Group.