







# bookWINDSTAR ONLINE

We are thrilled that you have taken the time to learn about Windstar's new online booking system and hope you will find it helpful when booking your clients on a Windstar cruise!

In this PowerPoint, you will learn how to book your clients using the following steps:

- 1. Pull up your agent profile.
- 2. Find past clients and enter information in for new clients.
- 3. See all options of sailings for your clients dates, yachts, destinations, cabins, etc.
- 4. Find all current and combinable promotions.
- 5. View all staterooms available based on a yacht map and pick the exact one available for your client.
- 6. Find pricing available to view hotels, transfer, shore excursions, etc.
- 7. Add land and hotel packages, shore excursions and transfers.
- 8. Create an invoice and send the invoice to your clients.
- 9. Build the best vacation for your client!





This is the main page for the Online Booking Engine. Once you enter your username and password, click Log In.

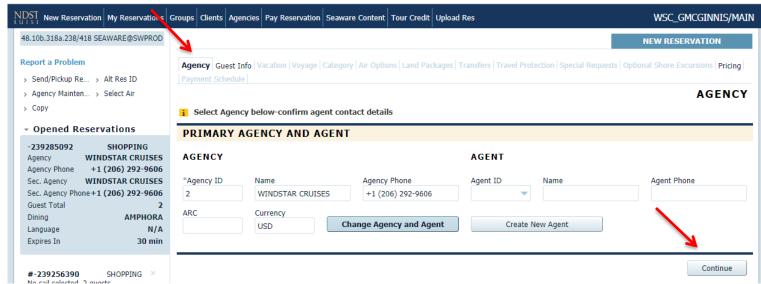
WINDSTAR° CRUISES 180' FROM ORDINARY'		to Windstar's	STAR PROMISE Our Commitment to Travel Advisors
	Why Sign Up?  Apply for access to bookWINDSTAR ONLINE  Get the latest Windstar news  Access to training tools  Sales tips and strategies  Updates on promotions  Access to Image Library  Getting started with Windstar  Access to Marketing Collateral	Already Registered? Sign in to access your account User name: Password:  LOG IN P  Reset Password  New User? Create an account to get started  JOIN NOW P	
E EI III EI III II II STA	WINDSTAF	r visit us at RCRUISES.COM  bookWINDSTAR ONLINE OUR STORIES SPECIALS	

This is the main page for the Advisor Hub. You can find promos, flyers, your Sales Manager, Advisor rates, etc. on this site. You *can't* make bookings on this site. We will talk about the Advisor HUB in more detail toward the end of this presentation.

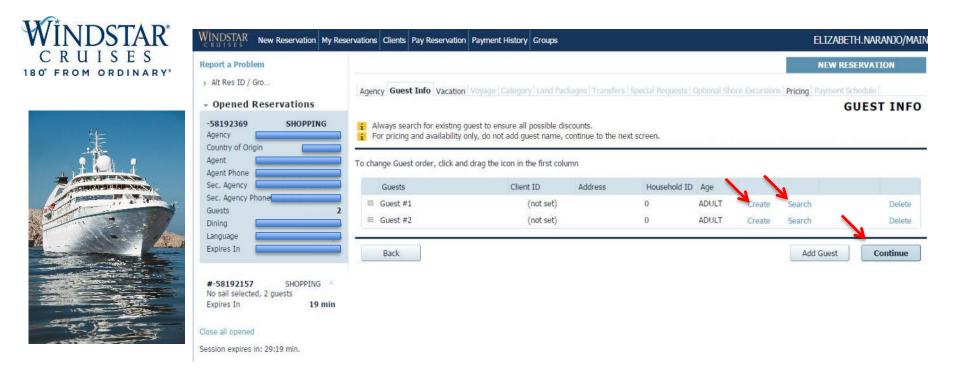








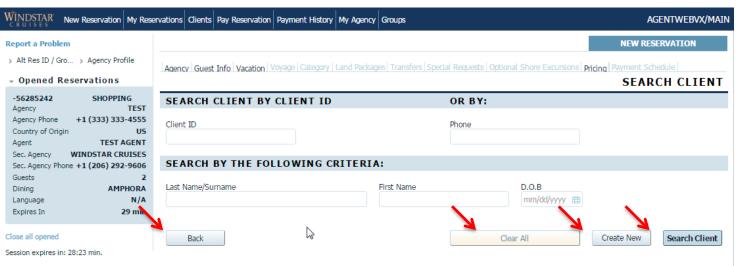
In order to make a new reservation, you will need to first click "New Reservation". Once you click this, your Advisor information will auto-populate on this screen in the <u>Agency</u> tab. When you have confirmed that your information is correct, click continue to proceed to the <u>Guest Information</u> tab to build your client's vacation.



You will now be on the tab called <u>Guest Information</u>. If you want to check general pricing and availability, select "Continue". If you are booking a client, search for your client by clicking the "Search" button. Alumni discount will automatically apply to the booking if your clients are past Windstar guests. If you know that your client has never sailed with Windstar before, create a new client profile in our database by choosing "create" and entering all pertinent information. Click Continue.



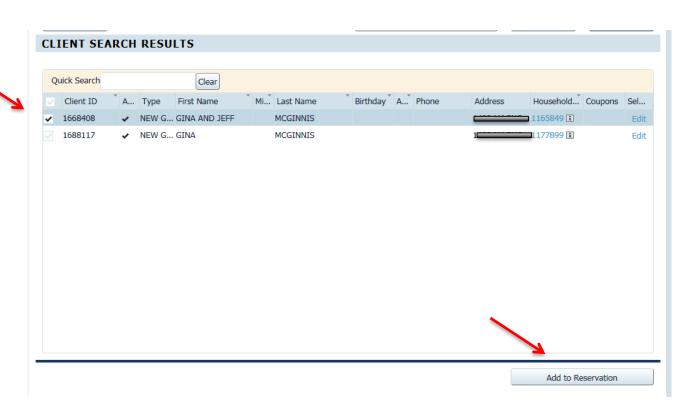




You will search for your guests by client ID, client phone #, or by entering client's last name, first name and D.O.B. Click "Search Client." If the client does not exist in the system you will see a yellow bar appear at the top of the screen that states "No clients found." If this is the case, please click the "Create New" button located in the lower right corner of the screen.



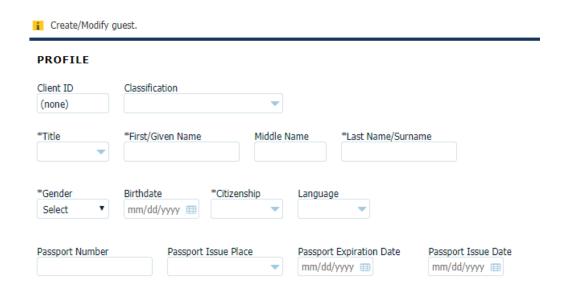




This is what it will look like if your client already exists in our system. Check the box next to the client's name and select "Add to Reservation" which will appear on the lower right hand screen.



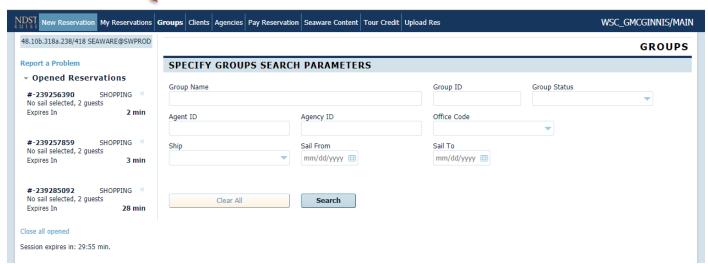




To create a new guest, simply press create. You will be directed to another page to input all of the required immigration information – passport names, DOB, passport number, expiration and issue date, emergency contact, phone number, as well as the passenger's addresses. Press continue, and this information will auto populate onto the reservation.

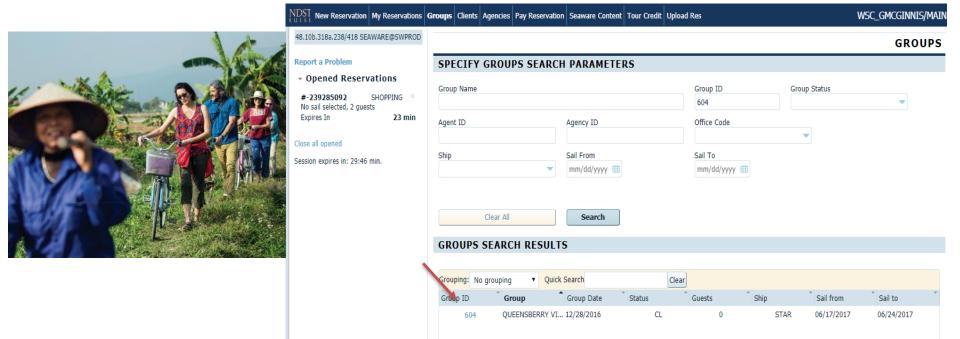






To search for a Group Booking, from the top menu bar, select "Groups". Search for a group by any of the following: Group Name, Travel Advisor name or ID, sailing date & ship.





From here, you can select the hyperlinked group number and group details will open. You will then follow the normal booking flow to add more guests, transfers, shore ex, hotels, etc.



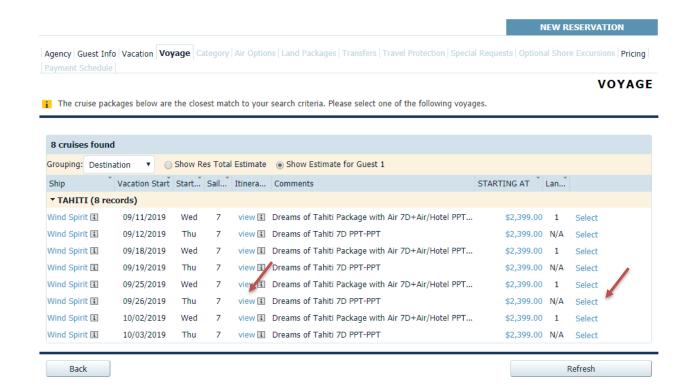


		NEW RESERVATION
Agency   Guest Info   Vacation   Voyage   Category   Air Options   Land Packa Payment Schedule	ges   Transfers   Travel Protection   Special Reque	sts   Optional Shore Excursions   Pricing
		VACATION
Define Search parameters.		
SPECIFY NEW RESERVATION PARAMETERS	NUMBER OF GUESTS	
From To Vacation Length	Adults Child Infa	Guest Type
09/01/2019 ⊞ 10/15/2019 ⊞ 5-8 Days ▼	2	REGULAR
Destination Embark Port Ship  TAHITI Select port SPIRIT	ADDITIONAL PARAMETERS	
	Referral	*State/Province of Residency
		UNKNOWN
	Itinerary	
	Choose Itinerary ▼	
	Price Program	
		•
	✓ Include Insurance	A
Back	Clear All	Start Search

Moving onto the Vacation tab, you will start building your client's cruise filtering out the parameters listed. Click "Start Search" to move to the next page to see what cruises fit the range entered. Please note that the system will only search within the next 60 days, you will not be able to view more than that.







On the <u>Voyage</u> tab now, the voyages closest to your search criteria will be listed. Here you will see options for destinations, yachts, sailing dates, day of the week for embarkation, # of sailing days, itinerary, name of the sailing and base pricing. You can learn more about a specific voyage by clicking "View" in the middle of the page. You may need to adjust the column width to see full information.

If the voyage you are looking for does not populate, go back to the **Vacation** tab above and narrow your search parameters.



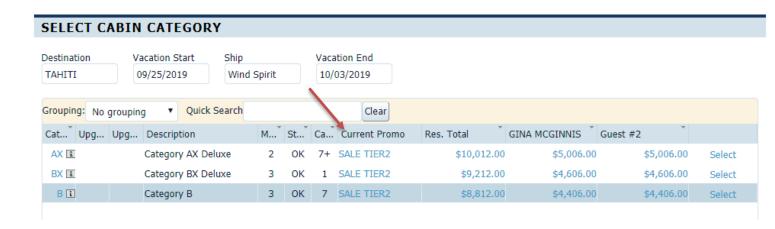


			Ship Na	ame: Wind Spirit	
Day	Date	Time	Activity	Port of Call	Country
Thu	09/26/2019	01:00 PM	EMBARK	PAPEETE, TAHITI	FRENCH POLYNESIA
Thu	09/26/2019	06:00 PM	DEPARTURE	PAPEETE, TAHITI	FRENCH POLYNESIA
Fri	09/27/2019	06:00 AM	ARRIVAL	MOOREA	FRENCH POLYNESIA
Fri	09/27/2019	05:00 PM	DEPARTURE	MOOREA	FRENCH POLYNESIA
Sat	09/28/2019	08:00 AM	ARRIVAL	RAIATEA	FRENCH POLYNESIA
Sun	09/29/2019	06:00 AM	DEPARTURE	RAIATEA	FRENCH POLYNESIA
Sun	09/29/2019	08:00 AM	ARRIVAL	MOTU MAHAEA, TAHA'A	FRENCH POLYNESIA
Sun	09/29/2019	05:00 PM	DEPARTURE	MOTU MAHAEA, TAHA'A	FRENCH POLYNESIA
Mon	09/30/2019	09:00 AM	ARRIVAL	BORA BORA	FRENCH POLYNESIA
Tue	10/01/2019	09:00 PM	DEPARTURE	BORA BORA	FRENCH POLYNESIA
Wed	10/02/2019	07:00 AM	ARRIVAL	HUAHINE	FRENCH POLYNESIA
Wed	10/02/2019	05:00 PM	DEPARTURE	HUAHINE	FRENCH POLYNESIA
Thu	10/03/2019	09:00 AM	ARRIVAL	PAPEETE, TAHITI	FRENCH POLYNESIA
Thu	10/03/2019	10:00 AM	DISEMBARK	PAPEETE, TAHITI	FRENCH POLYNESIA

This screen will pop up when you click on the "Itinerary" link.







When you "Select" the sailing you want, you will come to the <u>Category</u> tab where you can choose the category of stateroom currently available along with the pricing. Click the "Current Promo" tab to find out what promos are available on this sailing and what is and is not combinable.





# **CURRENT INVOICE & PROMOS**

# FARE CALCULATOR

Code	Price		Code	Price	
CRUISE FARE	\$4,578.00		CRUISE FARE	\$4,578.00	
NDA	\$620.00		NDA	\$620.00	
TAXES	\$214.00		TAXES	\$214.00	
AIR FARE	\$2,720.00		AIR FARE	\$2,720.00	
HOTEL FARE	\$1,080.00		HOTEL FARE	\$1,080.00	
Total	\$9,212.00		Total	\$9,212.00	
Code	Name	Guest	Code	Name	Guest
code	Name	duest	code	Name	duest
SALE TIER2	ONE WEEK SALE Tier 2	GINA MCGINNIS	SALE TIER2	ONE WEEK SALE Tier 2	GINA MCGINNIS
SALE TIER2	ONE WEEK SALE Tier 2	Guest #2	SALE TIER2	ONE WEEK SALE Tier 2	Guest #2

# PRICE PROGRAMS

Promo Code	Name	Description	GINA MCGINNIS	Guest #2
SALE TIER2	ONE WEEK SALE Tier 2		✓	✓
ALL-IN PACKAGE	WSC All-In Pkg (Bev,Lnd	WSC All-In Package (Bev		
BEV PACKAGE	Beverage Package (com	Captain's Exclusive Beve		
BEV TOPMAST WIN	Topmast Wine Package (	Topmast Discoveries Be		
LAUNDRY	Unlimited laundry service	\$8pp per day - pressing		
WIFI	Unlimited wi-fi (commissi	\$35 per cabin per day		
WIFI 200MB	WIFI package for 200MB	200MB WiFi Package - \$		
WIFI 500MB	WIFI package for 500MB	500MB WiFI Package - \$		

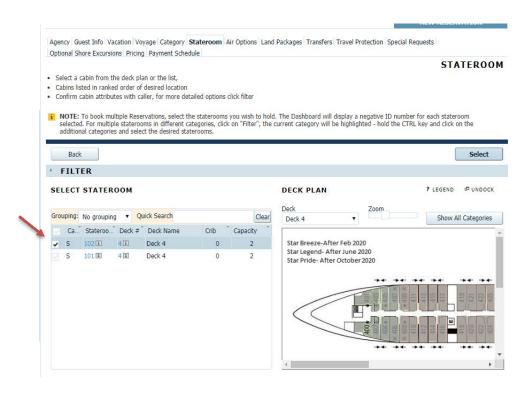
Back Refresh prices Apply Promotions

It will then bring you to this page which will show you the total amount of the sailing with the promos included. You can also add the All-In Pkg, Laundry and WIFI at this time.

If you like it, click "Apply Promotions."







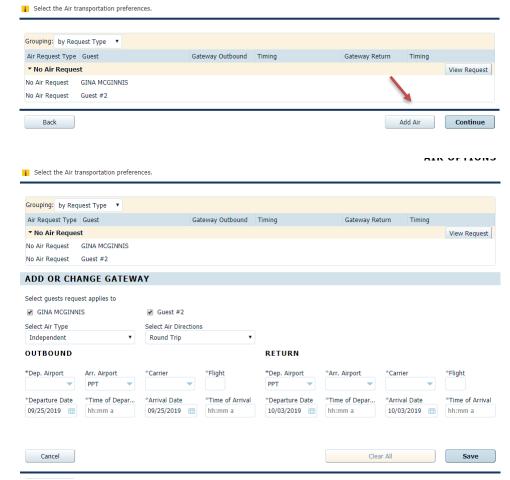
The next tab will allow you to select a cabin for your guests. On the left, you will see a list of cabins currently available. The system Automatically places these cabins in rated order from most desirable to least desirable base on the availability. On the right, you will be able to view a mini deck plan to see where the cabin is located. Click select once they have decided on a cabin.





You will now come to the "Air Options" Page.

Click "Add Air" to come to the lower screen to see what options are available and pricing. From here, you will use the filter to find the best air for your clients.



# LAND PACKAGES

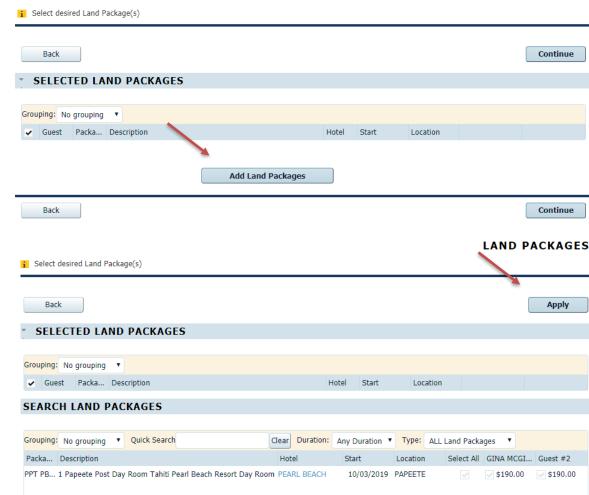




From this page, you can click "Add Land Packages" to see what hotels are available for pre/post cruise. Pricing is per person.

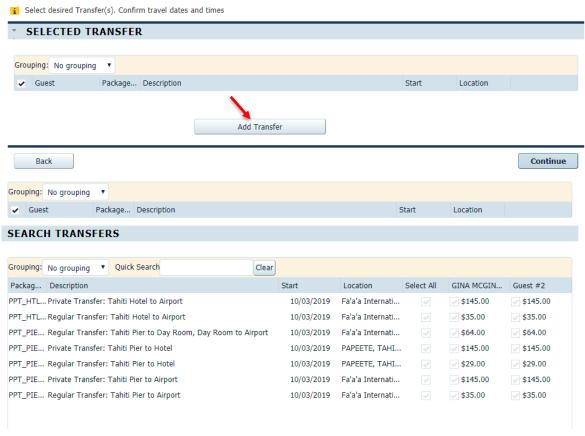
It will then bring you to a page where you can select the hotel you would like.

Remember, anything in blue, you can click for more details. When you have picked the hotel, click "Apply" to add to the booking.





#### Opened Reservations -241909102 WAITLIST Vacation starts in 133 days WINDSTAR CRUISES Agency Agency Phone +1 (206) 292-9606 Sec. Agency WINDSTAR CRUISES Sec. Agency Phone +1 (206) 292-9606 Vacation Start 09/25/2019 Vacation End 10/03/2019 Sail Start 09/26/2019 Sail End 10/03/2019 Sail Length Destination **TAHITI** Ship Wind Spirit 1 Pricing Category BX i Stateroom WTL **i** Guest Total **AMPHORA** Dining Language N/A Curr. Promos SALE TIER2 INVOICE \$9,502.00 Expires In 29 min



On the "Transfer" tab, click "Add Transfer" to see available transfer options for your clients' cruise. Once you have selected the transfer that works with your clients' schedule, click "Apply" to add it to the booking. The air schedule is required when adding transfers to the booking. You can always come back to the booking if you are not doing air at this time. Keep in mind, the blue box to the left will be adding in the sailing details as we go along.



Guests Price Programs Stateroom Air Land Packages Transfers Travel Protection Spec. Requests Optional Shore Excursions Pricing Payment Summary

# TRAVEL PROTECTION



Review Travel Protection (Insurance) selected per guest.
https://www.windstarcruises.com/voyage-plan/travel-protection/

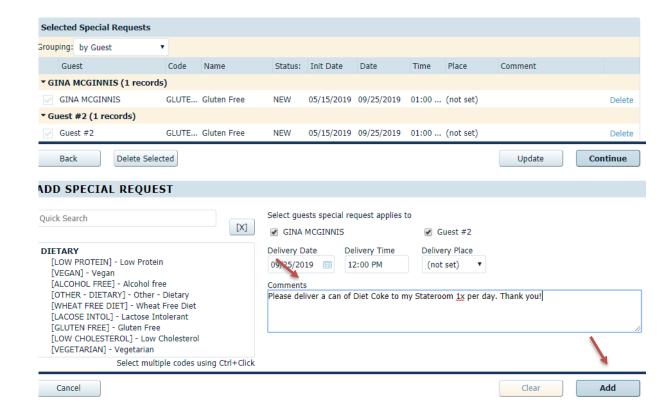
Insurance	Comments		
NONE	All cancellations will follow standard penalty calendar	✓	~
PREMIUM_AON	Cancellation For Any Reason, Trip Cancellation & Po	✓	✓
PREMIUM EX.	Premium Exception – Cancellation for Any Reason O	~	~
STANDARD EX.	Standard Exception - Trip Cancellation & Post Depar	~	~
STANDARD_AON	This plan is not currently available for purchase.	~	~
PREMIUM	Trip Mate Premium Coverage - No Longer Available	~	~
STANDARD	Trip Mate Standard Coverage - No Longer Available	~	~

Next, you will be on the "Travel Protection" tab. You can add, modify and review insurance for your client's vacation.

After you have selected insurance options for guest, click "Continue" to move on.



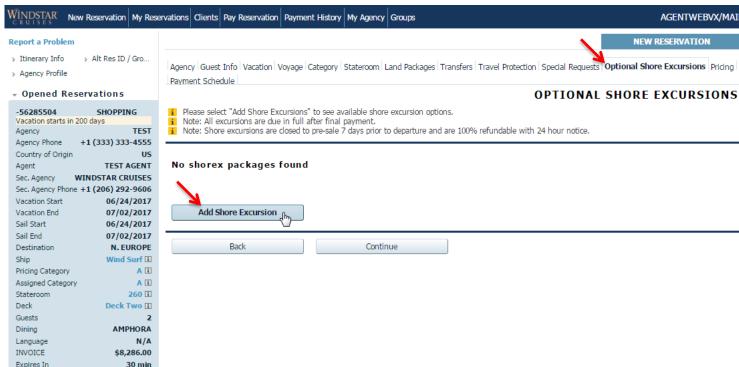




At Windstar, we want to do everything possible to assist your clients with their special dining requests. You will be able to specify any special meal requirements on the "Special Requests" tab. Please click on the request type – whether it is low protein, gluten free, etc. – and whether it applies to Guest #1or Guest #2. Click "Add" and then "Continue."







No cruise is complete without setting foot on land and learning about the destination and the area in the world you happen to be in! On the "Optional Shore Excursions" tab, you will select "Add Shore Excursions" to see all available shore excursion options on your clients sailing. Shore excursions require payment when added to the booking.





# **AVAILABLE SHORE EXCURSIONS**

Grouping: No grouping	▼ Quick S	earch Clear Destination: All		•			
Package T Destinat	Date	Description	Time	Select All	GINA MCGINN	Guest #2	
MOZ DOLPH MOZ	09/27/2019	Moorea: Dolphin Eco Tour (Easy)	08:30 AM		<b>\$129.00</b>	<b>\$129.00</b>	
MOZ 3 COC MOZ	09/27/2019	Moorea: Active Hike and Guided Tour of Three Coconut $\dots$	08:30 AM		<b>\$105.00</b>	<b>\$105.00</b>	
MOZ ISLAN MOZ	09/27/2019	Moorea: Island Tour Featuring Belvedere Lookout (Easy)	08:30 AM		<b>\$115.00</b>	<b>\$115.00</b>	
MOZ 2 TAN MOZ	09/27/2019	Moorea: 2 Tank Certified Dive (Strenuous)	08:30 AM		\$255.00	\$255.00	
MOZ SNORK MOZ	09/27/2019	Moorea: Snorkel Safari (Moderate)	09:00 AM		<b>\$109.00</b>	<b>\$109.00</b>	
MOZ EBIKE MOZ	09/27/2019	Moorea: E-Bike (Strenuous)	09:01 AM		<b>\$129.00</b>	<b>\$129.00</b>	
MOZ PHOT MOZ	09/27/2019	Moorea: Photographer's Eye View of Moorea (Easy)	01:00 PM		<b>\$165.00</b>	\$165.00	
MOZ STING MOZ	09/27/2019	Moorea: Stingray encounter by Waverunner Jet Ski (Stre	01:00 PM		<b>\$499.00</b>	<b>\$499.00</b>	
MOZDISCOV MOZ	09/27/2019	Moorea: Discover SCUBA (Strenuous)	02:30 PM		<b>\$155.00</b>	<b>\$155.00</b>	
RFP 2 TANK RFP	09/28/2019	Raiatea: 2 Tank Certified Dive (Strenuous)	08:01 AM		<b>\$195.00</b>	<b>\$195.00</b>	
RFP PEARL RFP	09/28/2019	Raiatea: Anapa Pearl Farm (Moderate)	08:30 AM		<b>\$125.00</b>	<b>\$125.00</b>	
RFP KAYAK RFP	09/28/2019	Raiatea: Kayak the Faaroa River (Strenuous)	08:30 AM		<b>\$99.00</b>	<b>\$99.00</b>	
RFP FAARO RFP	09/28/2019	Raiatea: Faaroa River with Motu Beach Break (Easy)	08:45 AM		<b>\$75.00</b>	<b>\$75.00</b>	
RFP JETSKI RFP	09/28/2019	Raiatea: Jet Ski Raiatea (Strenuous)	08:45 AM		<b>\$339.00</b>	<b>\$339.00</b>	_

All available shore excursions for the sailing will be displayed in chronological itinerary order for you to review. When you find the shore excursion that your client wishes to purchase, click the box under Guest #1 or Guest #2 to apply to a specific guest, or click "Select All" to apply excursion to all guests on the booking. Click "Apply" in the bottom right hand of the screen. Pricing is per person.





Agency | Guest Info | Vacation | Voyage | Category | Air Options | Land Packages | Transfers | Travel Protection | Special Requests | Optional Shore Excursions | Pricing | Payment Schedule |

PRICING

Review reservation invoice. Detailed recap available on the summary tab

Destination	Ship	<b>Pricing Category</b>	Berth Category	Stateroom
TAHITI	Wind Spirit 🗓	BX 🗓		WTL 🔃
Promo Code	Guest Name	Promo Name		
SALE TIER2	GINA MCGINNIS	ONE WEEK SALE Tier 2		
SALE TIER2	Guest #2	ONE WEEK SALE Tier 2		

## INVOICE

Invoice Item	GINA MCGINNIS	Guest #2	Total
INSURANCE	\$510.84	\$0.00	\$510.84
CRUISE FARE	\$2,289.00	\$2,289.00	\$4,578.00
NDA	\$310.00	\$310.00	\$620.00
TAXES	\$107.00	\$107.00	\$214.00
AIR FARE	\$1,360.00	\$1,360.00	\$2,720.00
HOTEL FARE	\$540.00	\$540.00	\$1,080.00
SHOREX	\$129.00	\$129.00	\$258.00
TRANSFER	\$145.00	\$145.00	\$290.00
Reservation Total	\$5,390.84	\$4,880.00	\$10,270.84

## Base Invoice

 Invoice Total
 \$10,270.84

 Funds Avail.
 \$0.00

 Gross Due
 \$10,270.84

 Commiss.Earned
 \$0.00

 Net Due
 \$10,270.84

 Charge Total
 \$0.00

 VAT Total
 \$0.00

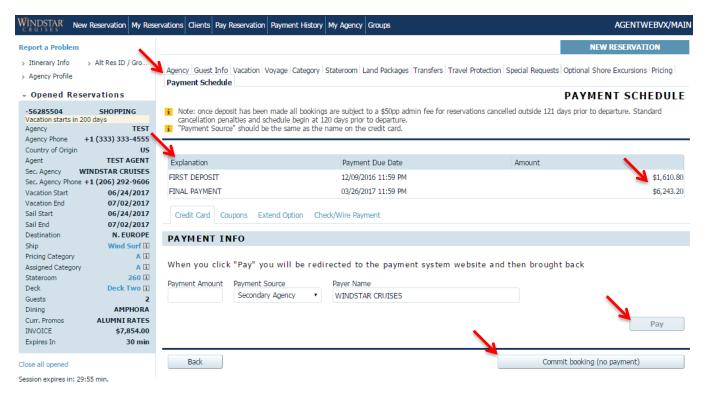
## Review Cruise Add-ons

Component Type	Guest Name	Code	Sub Code1	Sub Code2	Date
EXCURSION	GINA MCGINNIS		PORT	MOZ	09/27/2019 09:01 AM
EXCURSION	Guest #2		PORT	MOZ	09/27/2019 09:01 AM
EXCURSION	GINA MCGINNIS		PORT	BOB	09/30/2019 12:00 AM
EXCURSION	Guest #2		PORT	BOB	09/30/2019 12:00 AM
HOTEL	GINA MCGINNIS	4 STAR	TAHITI INTERCON	LAND/SEA	09/25/2019 12:00 AM

On the "Pricing tab", you will review the reservation invoice – this includes the sailing, stateroom or suite, promotion, insurance, cruise fare, NDA's, taxes, fees and ... your commission amount! You may see optional "Cruise Add-ons," such as shore excursions; however, payment is due for these tours when the deposit is due. Click "Continue" to move to the Payment Schedule.







On the "Payment Schedule" tab, you will see when the first deposit and final payment are due for the cruise. To confirm a booking and make an immediate payment (deposit or pay in full) click "Pay." Or you can hold the reservation as an "option\*" by clicking "Commit booking (no payment)." An additional "Summary" tab will appear after you pay or commit booking, you will need to click this tab to bring you to the Reservation Summary.

<sup>\*</sup>Certain terms and restrictions apply to the holding length.



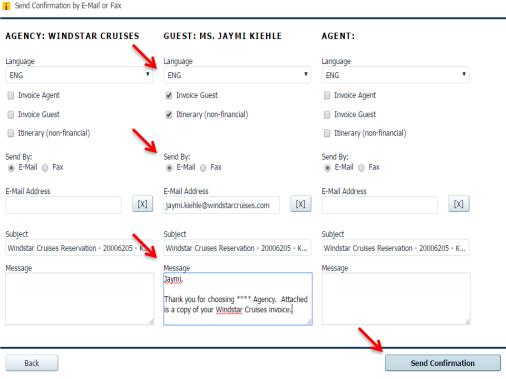




On the "Summary" tab, one of the options you have is to send a confirmation email. You can do this by clicking "Send Confirmation" in the top left corner of the screen. This will be an overview of inclusions and pricing for your client to review. Once clicked, you will see multiple options of items to send to your client.







This is what the "Send Confirmation" screen looks like. You can choose to send the confirmation to your main agency, the guest, and yourself -- all at the same time! Click the boxes for the items that you would like to be included in the email. You may also personalize a message to each email address.

If you are satisfied with what is being sent, click "Send Confirmation."





This is an example of a Guest Copy of the invoice that can be emailed to you, your agency, and your guest. The email includes the passenger booking #, booking date, names on booking, sailing, cabin #, cabin category, applicable promotion, taxes, hotel and shore excursion fares, and transfers. It also includes the first deposit amount and when it was made/is due and when the final payment amount is due.

Guest Invoice Copy		Status
Booking #	20000203	Offer
Booking Date	10/18/2016	
Terralina Data	12/12/2016	

Seattle, WA 98121 Ph: (206) 292-9606



2101 4th Ave. Suite 210, Seattle WA 98121 (800)258-SAIL (7245)

Contact Information	Guest Info	Guest Information					
	Guest	Name	M/F	DOB	YCM #	Ready?	
WINDSTAR CRUISES	1		F		3000020	<b>A</b>	
2101 4TH AVE #210	2				1844141	<b>A</b>	

Note: If your Windstar yacht vacation was booked by a Travel Agent, please contact the agency for questions about your cruise fares, purchases or payments. You reservation will be marked 'Ready to Travel' when final payment and all passenger information has been received.

#### Booking Summary \$260.00 \$260.00 Islands of the West Med 7D BCN-CW \$2,898,70 \$2,898,70 BARCELONA to ROME/CIVITAVECCHIA-Star Pride, Cat S3, Cabin (includes NDA of (includes NDA of 324 \$305,00pp) \$305,0000) Windstar Yacht Club -Alumni Discount \$-129.70 \$-129.70 10/18/17 \$160.00 \$160.00 Hotel Fare (Hotel Indigo-Plaza Catalunya Barcelona) (Items may be \$565.00 \$565.00 10/19/17 Shorex \$69.00 \$69.00 10/18/17 \$65.00 \$65.00 Guest Totals: \$3,888.00 \$3,888.00

Payment Schedule				
First Deposit	10/21/2016	\$1,428.70		
Final Payment	07/16/2017	\$6,347.30		

**Booking Total:** 

Payment Summary					
Date	Payment Type	Trans Type	Cardholder Name	Amount	
10/18/16	WEBCC	PAYMENT		\$1.00	
			Total Payments:	\$1.00	

Balance Due: <u>\$7,775.00</u>

\$7,776.00





Detailed Itinerary Confirmation Status					
BOOKING#	20006205	Offer			
BOOKING DATE:	10/18/2016				
CONFIRMATION DATE:	12/13/2016				



Agency Information	Guest Information						
	GUEST	NAME	M/F	DOB	YCM #	READY	
WINDSTAR CRUISES	1	JAYMI KIEHLE	F		3000020	A	
2101 4TH AVE #210 Seattle, WA 98121 Ph: (206) 292-9606	2	KYLE RAY FIVEASH			1844141	A	

Please carefully review all the details on this confirmation to ensure the reserved yacht vacation package meets with your expectations. If you have any questions or concerns about the detail below, please contact your travel agent or Windstar Cruises immediately so we may review and correct the pleas as invoiced.

Note: If your Windstar yacht vacation was booked by a Travel Agent, please contact the agency for questions about your cruise fares, purchases or payments. Your reservation will be marked 'Ready to Travel' when final payment and all passenger information has been received.

Yacht Voyage Details						
YACHT:	Star Pride	PORT OF EMBARKATION:				
CRUISE PROGRAM:	Islands of the West Med 7D BCN-CVV	BARCELONA, SPAIN				
VOYAGE ID:	BONCW7C	VIA LAIETANA Nº 15 PRINCIPAL 1   BARCELONA 08003 ES				
VOYAGE BEGINS:	October 18, 2017	All aboard at 1:00 pm				
VOYAGE ENDS:	October 25, 2017	PORT OF DISEMBARKATION:				
CRUISE DURATION:	7 nights					
CABIN CATEGORY:	Category S3	ROME/CIVITAVECCHIA, ITALY  VIA PRATO DEL TURCO I LOC. DARSENA ROMANA/UFF.N.4 I				
CABIN ASSIGNMENT:	324	CIVITAVECCHIA 00053 IT				
		Ship's Arrival at 8:00 am				
Vovage Plan						

POSITION

ARRIVAL

1:00 pm

8:00 am

DEPARTURE

5:00 pm

6:00 pm

This is an example of the itinerary that you can choose to email to yourself, your agency and your clients. This email shows items such as daily itinerary, arrival/departure times, embark/disembark locations, etc.

PORT OF CALL

BARCELONA

PALMA DE MALLORCA

DATE

10/18/2017

10/19/2017



# **Regional Sales Managers**





Andrea Mendelsohn
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# Consortia, Key Accounts & Inside Sales Contacts

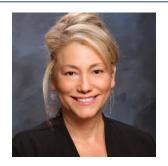




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All of us at Windstar Cruises appreciate your business and look forward to welcoming your clients onboard our beautiful ships! Should you have any questions or concerns, we invite you to contact our Inside Sales Dept. at <a href="windstar sales@windstarcruises.com">windstarcruises.com</a>

Thank you for your business!